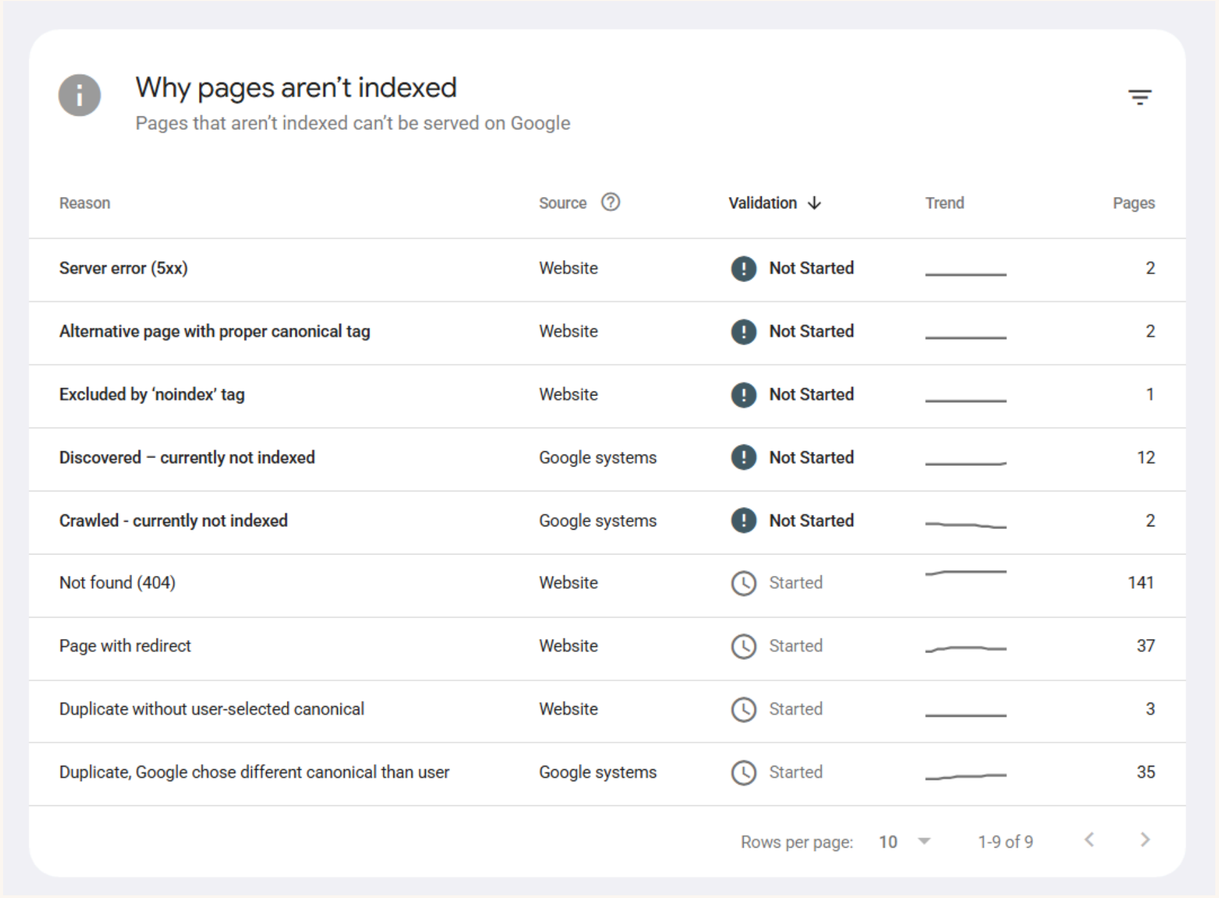
العوالي
ALAWALY

تقرير SEO/GEO للموقع الالكتروني

مقارنة التقييم بعد تحديث الشركة البرمجية



Why pages aren't indexed

Pages that aren't indexed can't be served on Google

Reason	Source	Validation	Trend	Pages
Server error (5xx)	Website	Not Started		2
Alternative page with proper canonical tag	Website	Not Started		2
Excluded by 'noindex' tag	Website	Not Started		1
Discovered – currently not indexed	Google systems	Not Started		12
Crawled - currently not indexed	Google systems	Not Started		2
Not found (404)	Website	Started		141
Page with redirect	Website	Started		37
Duplicate without user-selected canonical	Website	Started		3
Duplicate, Google chose different canonical than user	Google systems	Started		35

Rows per page: 10 1-9 of 9

- **Excluded by 'noindex' tag:**

السبب: الصفحة تحتوي على وسم يخبر جوجل عمداً بعدم أرشفتها.
الحل: إذا كانت الصفحة مهمة وتريد أرشفتها، قم بإزالة كود noindex من برمجة الصفحة أو إضافات الـ SEO.

- **Not found (404):**

السبب: روابط مكسورة لصفحات تم حذفها أو تعديل رابطها.
الحل: قم بعمل تحويل برقم (Redirect 301) من الرابط المكسور إلى رابط جديد يعمل ويقدم محتوى مشابه.

- **Crawled – currently not indexed:**

السبب: زحف جوجل داخل الصفحة لكنه قرر عدم فهرستها (غالباً بسبب ضعف جودة المحتوى أو تكراره).
الحل: حدّث المحتوى، واجعله حصرياً وقيّماً، ثم اطلب الفهرسة مجدداً.

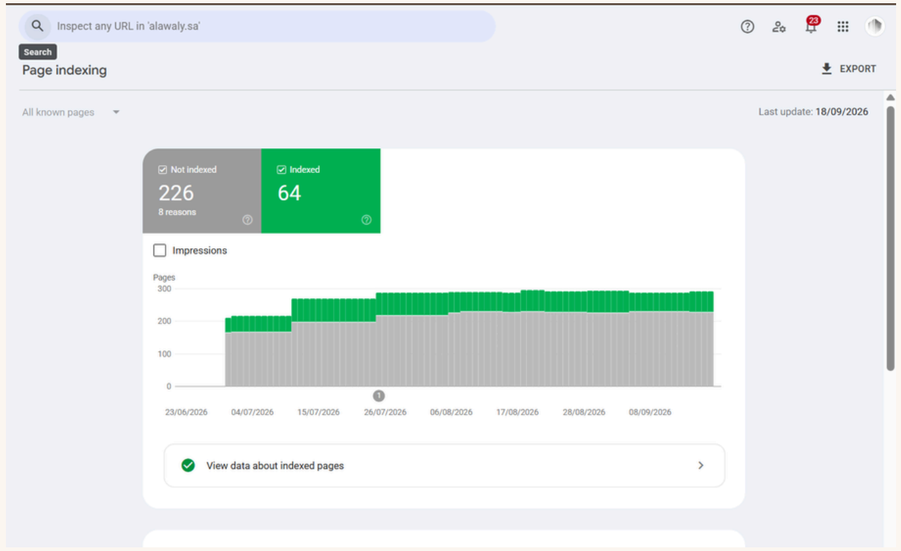
- **Discovered – currently not indexed:**

السبب: جوجل عرف بوجود الرابط لكنه لم يزحف داخله بعد (بسبب نفاد ميزانية الزحف أو بطء الخادم).
الحل: حسّن الروابط الداخلية (Internal Links) التي تشير لهذه الصفحة، وتأكد من سرعة استجابة السيرفر.

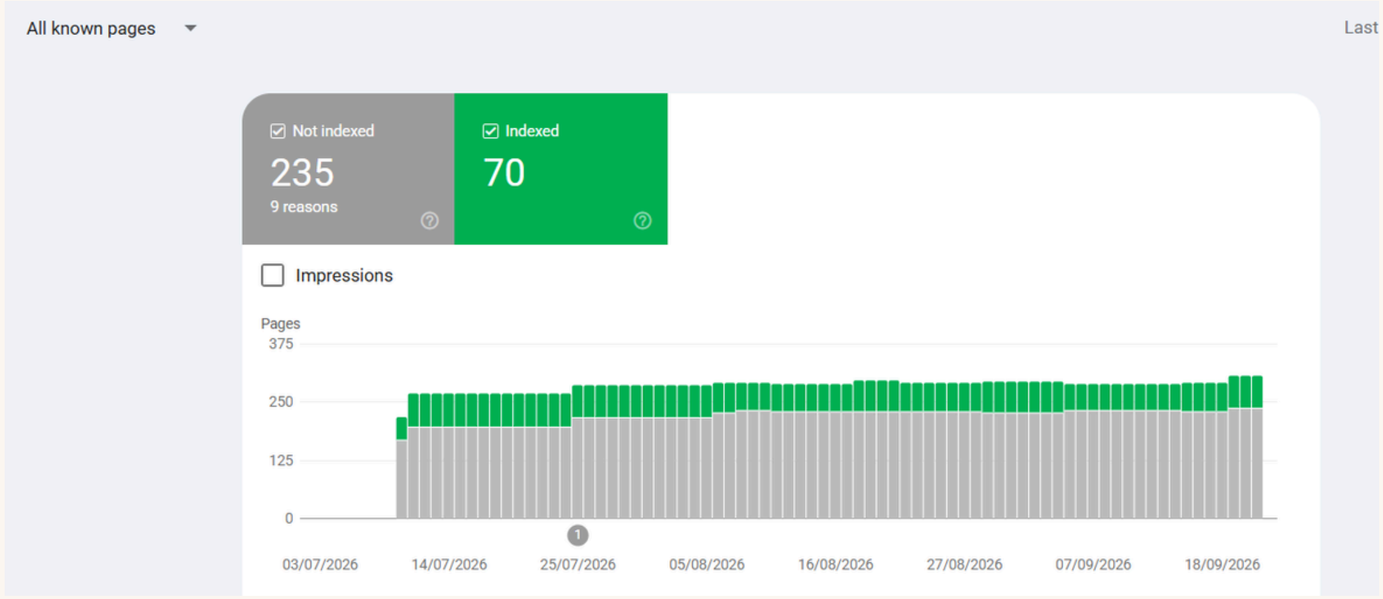
- **Alternate page with proper canonical tag:**

السبب: طبيعي جداً؛ يعلم جوجل أن هناك نسخة مكررة (مثل رابط الجوال أو رابط تتبع) ويوجه الأرشفة للنسخة الأساسية (Canonical).
الحل: لا يتطلب أي إجراء إذا كانت الصفحة الأساسية مفهرسة بالفعل.

قبل


Inspect any URL in 'alawaly.sa'
Search
Page indexing
EXPORT
All known pages
Last update: 18/09/2026
Not indexed
226
8 reasons
Indexed
64
Impressions
Pages
300
200
100
0
23/06/2026
04/07/2026
15/07/2026
26/07/2026
06/08/2026
17/08/2026
28/08/2026
08/09/2026
View data about indexed pages

بعد


All known pages
Last
Not indexed
235
9 reasons
Indexed
70
Impressions
Pages
375
250
125
0
03/07/2026
14/07/2026
25/07/2026
05/08/2026
16/08/2026
27/08/2026
07/09/2026
18/09/2026

بعد

Why pages aren't indexed

Pages that aren't indexed can't be served on Google

Reason	Source	Validation	Trend	Pages
Server error (5xx)	Website	Not Started		2
Excluded by 'noindex' tag	Website	Not Started		1
Not found (404)	Website	Started		141
Page with redirect	Website	Started		37
Duplicate without user-selected canonical	Website	Started		3
Alternative page with proper canonical tag	Website	Started		2
Duplicate, Google chose different canonical than user	Google systems	Started		35
Discovered – currently not indexed	Google systems	Started		12
Crawled - currently not indexed	Google systems	Started		2

Rows per page: 10 1-9 of 9

قبل

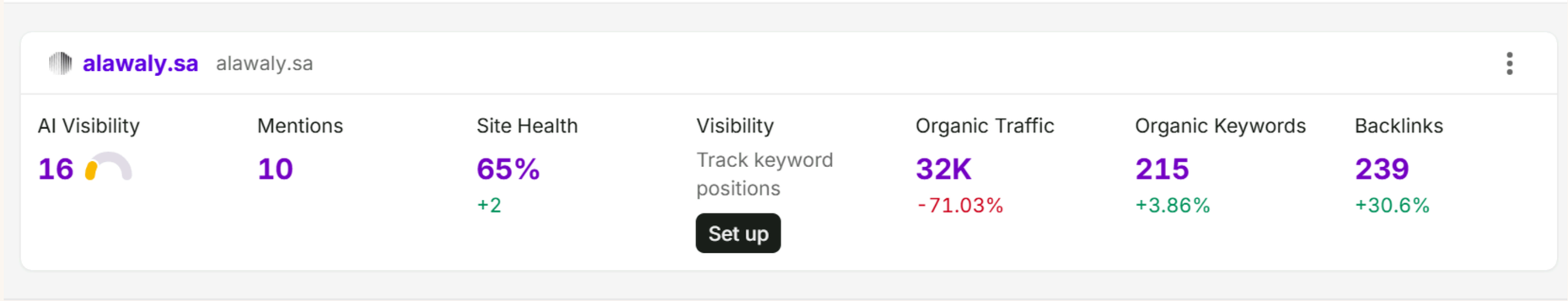
Why pages aren't indexed

Pages that aren't indexed can't be served on Google

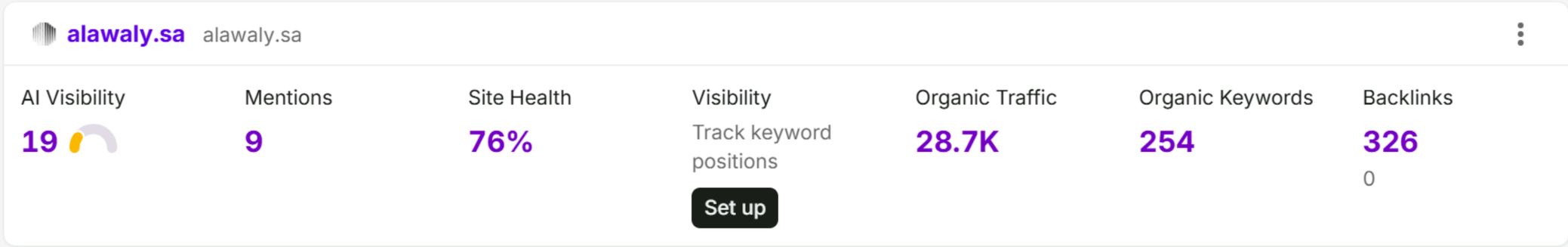
Reason	Source	Validation	Trend	Pages
Not found (404)	Website	Not Started		142
Page with redirect	Website	Not Started		37
Duplicate without user-selected canonical	Website	Not Started		3
Server error (5xx)	Website	Not Started		2
Alternative page with proper canonical tag	Website	Not Started		2
Excluded by 'noindex' tag	Website	Not Started		1
Duplicate, Google chose different canonical than user	Google systems	Not Started		36
Crawled - currently not indexed	Google systems	Not Started		3

Rows per page: 10 1-8 of 8

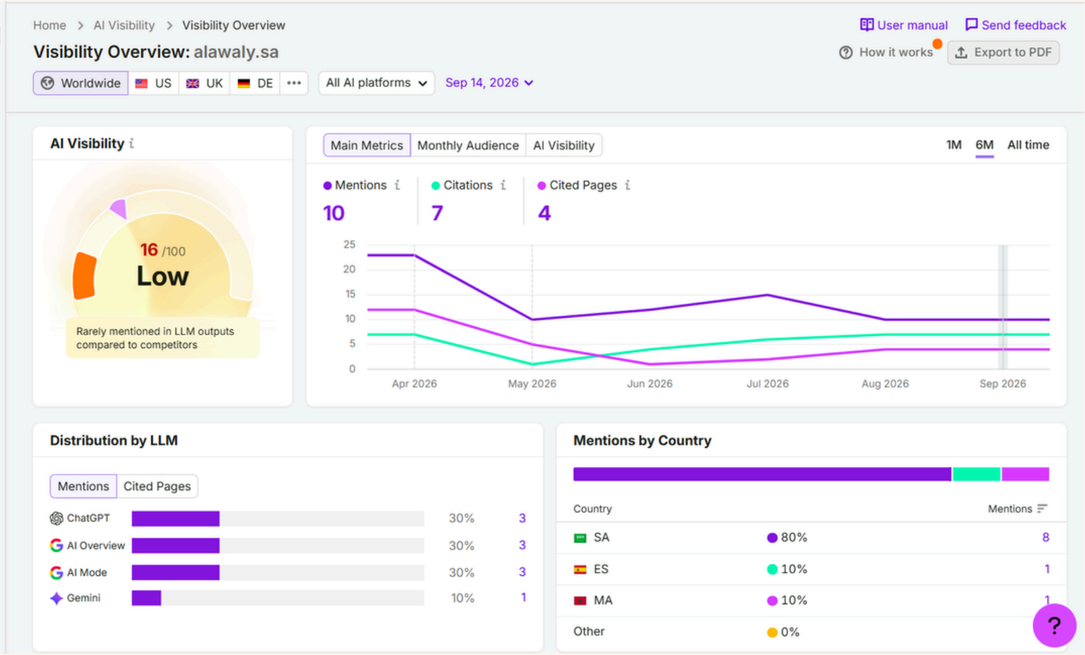
قبل


alawaly.sa
alawaly.sa
AI Visibility
16
Mentions
10
Site Health
65%
+2
Visibility
Track keyword positions
Set up
Organic Traffic
32K
-71.03%
Organic Keywords
215
+3.86%
Backlinks
239
+30.6%

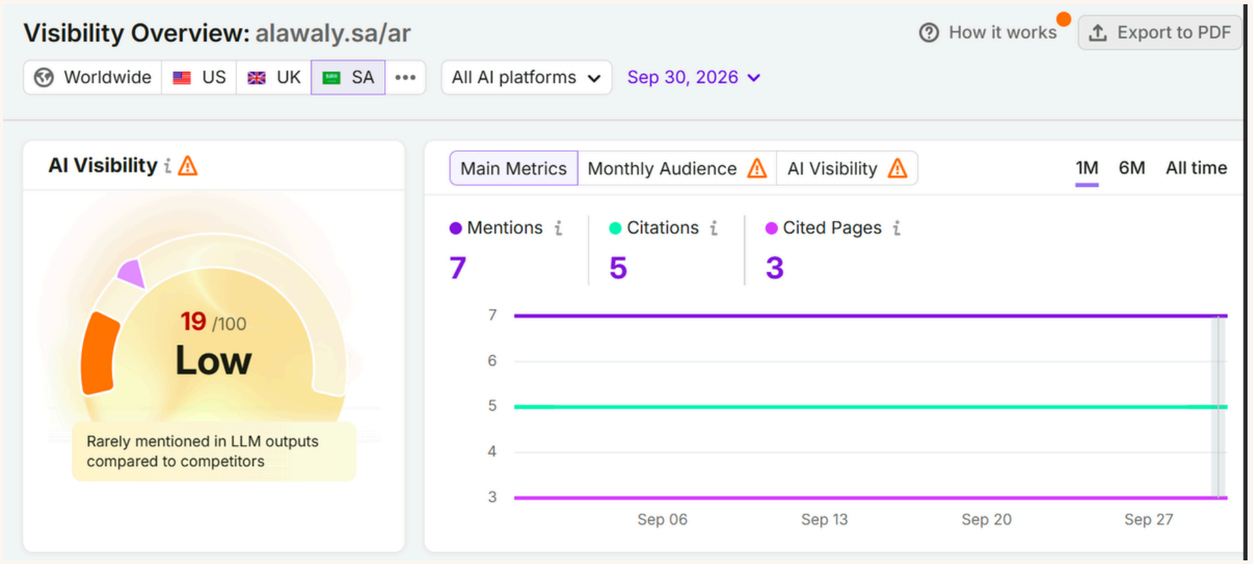
بعد


alawaly.sa
alawaly.sa
AI Visibility
19
Mentions
9
Site Health
76%
Visibility
Track keyword positions
Set up
Organic Traffic
28.7K
Organic Keywords
254
Backlinks
326
0

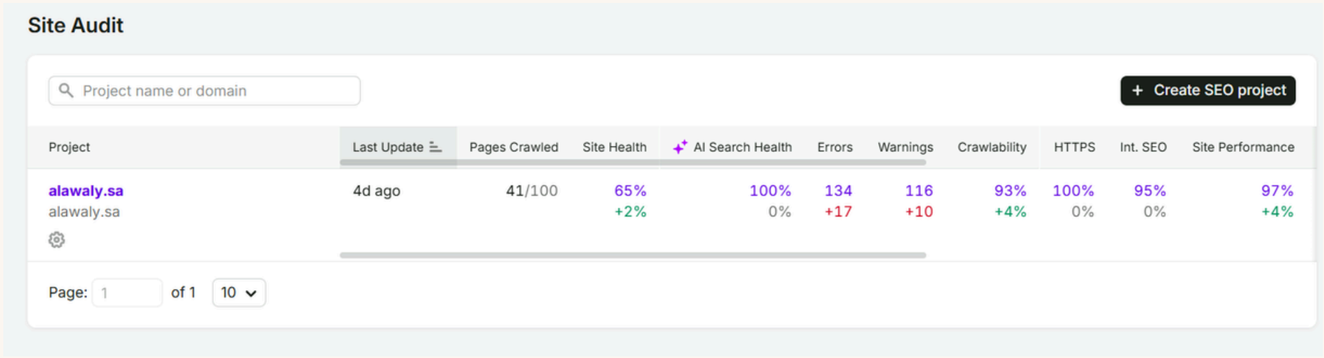
قبل

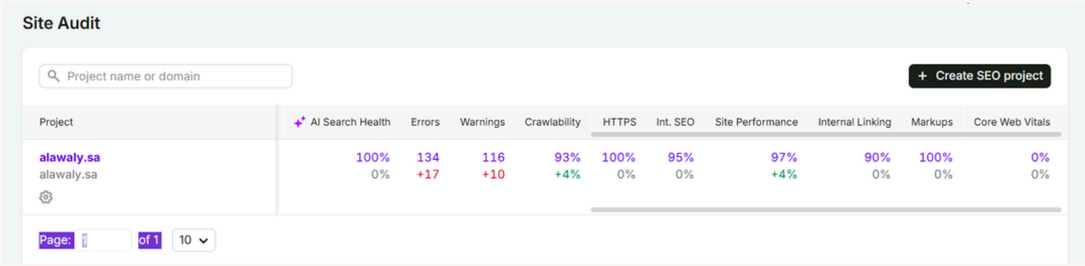

Home > AI Visibility > Visibility Overview
User manual
Send feedback
Visibility Overview: alawaly.sa
How it works
Export to PDF
Worldwide
US
UK
DE
All AI platforms
Sep 14, 2026
AI Visibility
16 /100
Low
Rarely mentioned in LLM outputs compared to competitors
Main Metrics
Monthly Audience
AI Visibility
1M
6M
All time
Mentions
Citations
Cited Pages
10
7
4
25
20
15
10
5
0
Apr 2026
May 2026
Jun 2026
Jul 2026
Aug 2026
Sep 2026
Distribution by LLM
Mentions
Cited Pages
ChatGPT 30% 3
AI Overview 30% 3
AI Mode 30% 3
Gemini 10% 1
Mentions by Country
Country
Mentions
SA 80% 8
ES 10% 1
MA 10% 1
Other 0%

بعد

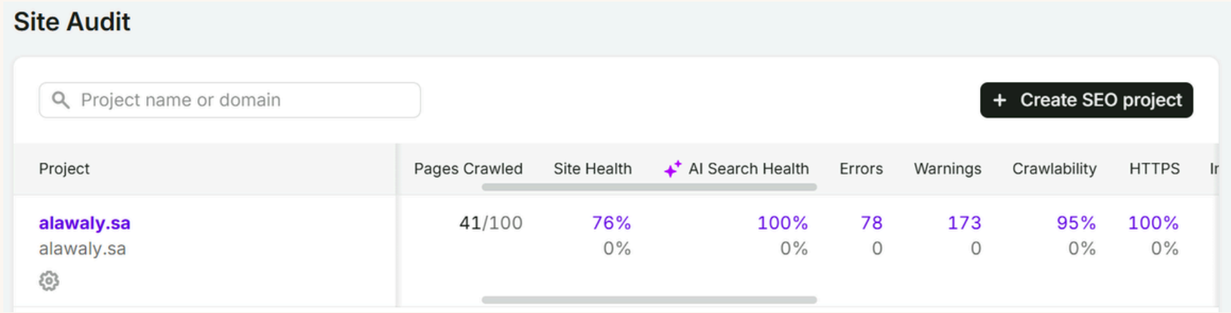

Visibility Overview: alawaly.sa/ar
How it works
Export to PDF
Worldwide
US
UK
SA
All AI platforms
Sep 30, 2026
AI Visibility
19 /100
Low
Rarely mentioned in LLM outputs compared to competitors
Main Metrics
Monthly Audience
AI Visibility
1M
6M
All time
Mentions
Citations
Cited Pages
7
5
3
7
6
5
4
3
Sep 06
Sep 13
Sep 20
Sep 27

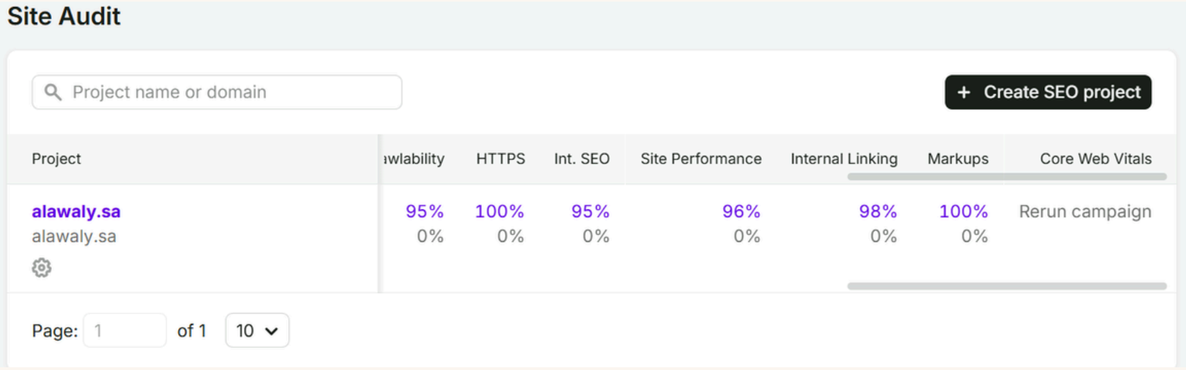
قبل


Site Audit
Project name or domain
+ Create SEO project
Project
Last Update
Pages Crawled
Site Health
AI Search Health
Errors
Warnings
Crawlability
HTTPS
Int. SEO
Site Performance
alawaly.sa
alawaly.sa
4d ago
41/100
65%
+2%
100%
0%
134
+17
116
+10
93%
+4%
100%
0%
95%
0%
97%
+4%
Page: 1 of 1 10

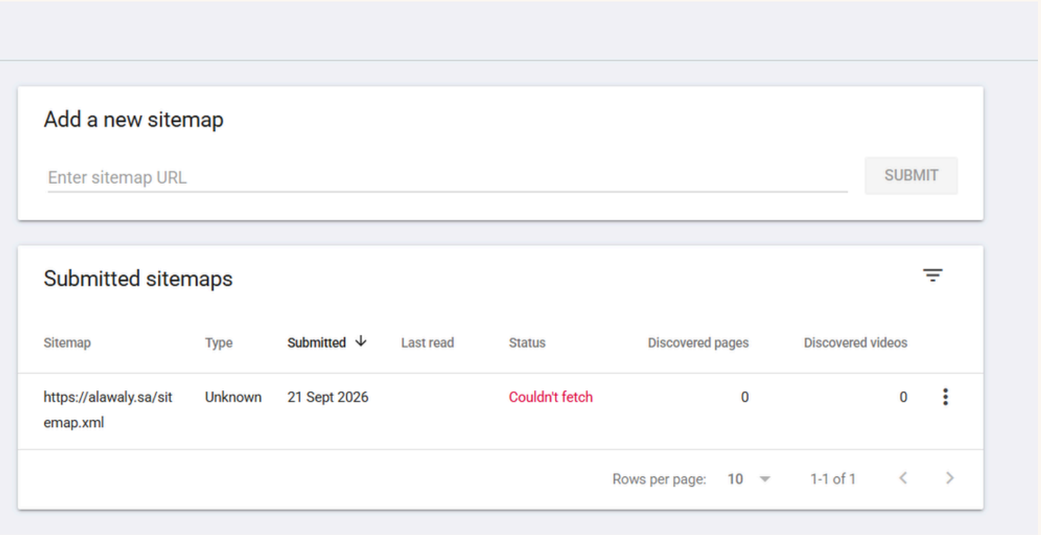

Site Audit
Project name or domain
+ Create SEO project
Project
AI Search Health
Errors
Warnings
Crawlability
HTTPS
Int. SEO
Site Performance
Internal Linking
Markups
Core Web Vitals
alawaly.sa
alawaly.sa
100%
0%
134
+17
116
+10
93%
+4%
100%
0%
95%
0%
97%
+4%
90%
0%
100%
0%
0%
0%
Page: 1 of 1 10

بعد

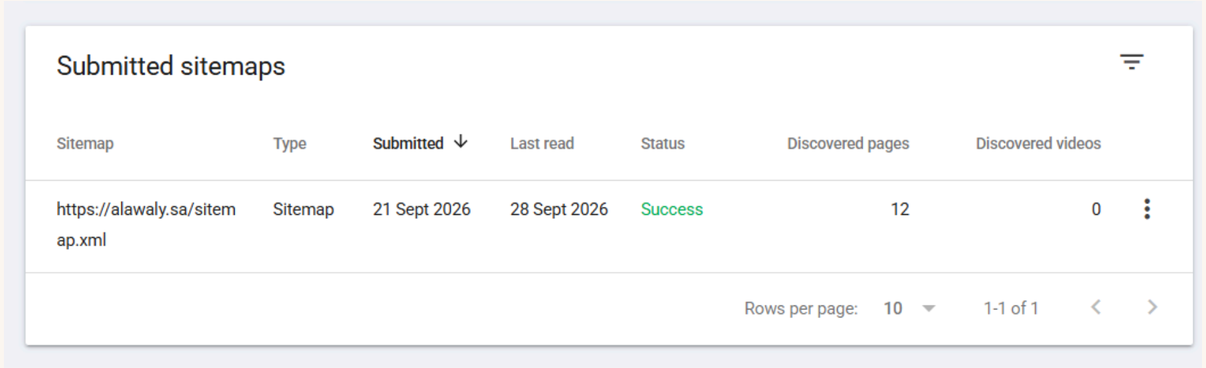

Site Audit
Project name or domain
+ Create SEO project
Project
Pages Crawled
Site Health
AI Search Health
Errors
Warnings
Crawlability
HTTPS
alawaly.sa
alawaly.sa
41/100
76%
0%
100%
0%
78
0
173
0
95%
0%
100%
0%


Site Audit
Project name or domain
+ Create SEO project
Project
HTTPS
Int. SEO
Site Performance
Internal Linking
Markups
Core Web Vitals
alawaly.sa
alawaly.sa
95%
0%
100%
0%
95%
0%
96%
0%
98%
0%
100%
0%
Rerun campaign
Page: 1 of 1 10

قبل


Add a new sitemap
Enter sitemap URL
SUBMIT
Submitted sitemaps
Sitemap
Type
Submitted
Last read
Status
Discovered pages
Discovered videos
https://alawaly.sa/sitemap.xml
Unknown
21 Sept 2026
Couldn't fetch
0
0
Rows per page: 10
1-1 of 1

بعد


Submitted sitemaps
Sitemap
Type
Submitted
Last read
Status
Discovered pages
Discovered videos
https://alawaly.sa/sitemap.xml
Sitemap
21 Sept 2026
28 Sept 2026
Success
12
0
Rows per page: 10
1-1 of 1

العوالي
ALAWALY

شكرًا